

E. Camille Herrera
1.mz.camille@gmail.com
www.mganda.global
202.753.9790

Camille is a high-performance customer relations and marketing professional with more than 15 years of experience in industry and government. Paniagua Herrera aspires professionally to reduce hunger and poverty by matching global needs with global output of goods and services.

Her expertise includes the successful introduction, marketing and distribution of product lines in the food, health and beauty industries. She has conducted case studies for the United States Census Bureau in support of Congressional mandates.

Camille's unique blend of academic excellence and creativity was identified early in life. So much so that she was invited to participate in Duke University's Talent Identification Program. Most recently, Camille completed matriculation in the Business College of Western Governors University as well as connated with the National Association of African American Honors Programs.

A FEW CAREER HIGHLIGHTS

- **Digital Marketing Director**, MG&A Global, True Connoisseur, 2017 to present
- **President**,
Sitra Nadroj, a global distribution company.
- **Field Agent**, United States Census Bureau, 3 tours served.
- **Promo Model and Demonstrator**,
Contracted by marketing agencies to build consumer relationships and promoted brand loyalty for brands including but not limited to: Walmart, Giant, Lysol, NFL, Indy 500 ... to name a few.